

escenti

HAIR & SKIN CARE

Escenti Haircare

Created with antiseptic and anti-bacterial properties of tea tree, enhanced with peppermint, menthol and panthenol to help leave hair feeling clean and refreshed with added shine.



200ml
Shampoo



200ml
Conditioner



500ml
Anti-bacterial
Handwash



150ml
Facial Wash
Gel



150ml
Facial Gel
Scrub

Escenti Skincare

Contains tea tree to help leave your skin feeling clean and refreshed.

escenti

SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL HEAD LICE?

Escenti Children's Hair Care

Especially formulated with pure tea tree oil to help repel head lice and prevent dandruff. Contains a detangling agent to help make hair easier to comb.



300ml
Detangling
Shampoo



300ml
Detangling
Conditioner



125ml
Leave-in Spray



Welcome to the latest edition of fmcg.

Over the past 18 years, we have taken care in developing and supporting our core brands including Nuage, Escenti, Systeme, Dentiplus and Hygienics which are now established globally.

The key to our continued success has been to offer our customers product that is excellent value for money from the quality of the design and the packaging, to the effectiveness of the formulations inside. So whether hair styling, skin care or mouthwash, the products are specially developed to really work, ensuring repeat sales and brand loyalty!

We also pride ourselves on being quick to spot a niche in the market and lean and light enough on our feet to fill that gap quickly and effectively with brands such as Head Funk, Salon Chic and Hit the Spot. These, along with our core brands, are widely available through most Supermarkets, Pharmacies, Discounters and Wholesalers throughout the UK and across 42 countries worldwide.

As a small company with a unique heritage in personal care and household products, we are as passionate about the service we give to our customers as we are about our brands! So please feel free to browse the product range or contact the team with any questions.

NUAGÉ

style & value

A superb way of looking after your skin, the Nuage range has been specifically formulated to be kind to all skin types. With a stunning new look, this product is sure to attract some attention on shelf.



Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is easy to use, bright, colourful and fun to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.



250ml Nuage Kids Detangling Spray
Awesome orange detangling spray.

250ml Nuage Kids Shampoo
A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash
Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry

KEEP COOL

Escenti Cool Feet

The new Escenti "Cool Feet" foot care range is enriched with menthol, peppermint and natural tea tree oil to help revive, refresh, soften and sooth tired aching feet.

With a handy refreshing foot spray, moisturising foot lotion and cracked heel cream, you're sure to leave your feet feeling refreshed and ready for another day on your feet.



180ml
Softening Foot Lotion



100ml
Cracked Heel Cream



250ml
Refreshing Foot Spray

HIT THE SPOT

Brand new medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.



purity plus+

A superb medicated cleaning formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.



for a cool, smooth shave

Our specially designed Nuage Men shave range uses essential oils and menthol to provide you with a close shave which helps refresh skin and reduce razor irritation.

Liquid Shave Gel - Created to give an extra smooth, close and comfortable shave for those with sensitive skin.

Shaving Oil - With menthol & essential oils to give a really close shave and helps to leave the skin cool, fresh and smooth.

Advanced Shave Oil - Silicone based formula guaranteed to reduce friction and enhance razor performance.



SALON chic

smoothly does it

Customers are demanding the latest salon trends in smooth, frizz free hair. They want a product that offers protection from heat styling damage and UV rays, whilst providing added shine and manageability. Salon Chic So Smooth offers the benefits of salon brands at affordable prices.



**50ml
Shine Serum**
Defrizzes & smooths
frayed ends and helps
prevent split ends



**150ml
Straightening Balm**
Tame & protect those
unruly locks to create a
smooth, straight style.



**250ml
Straightening Mist**
Transform hair into a
smooth sleek style.

HEAD FUNK

- stlye with attitude

Hair products to create, sculpt, shape and define.

Developed to create style with attitude, the Head Funk Styling Range is aimed at the younger market, catering for both males and females wanting hair products to sculpt, shine, shape and define in exciting modern styles at a price they can afford.

Head funk mega gel provides exceptional hold and is able to create the most demanding style. Wax & Putty help add shape, style, definition and volume to hair whilst the Head Funk gel spray allows you to create any style with mega strong definition and shine.

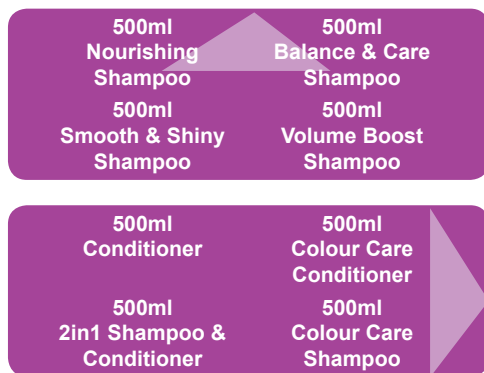


NEW FORMULA HAIR CARE

SYSTEME
Pro-Vitamin



Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.



STYLE LIKE A PROFESSIONAL



systeme styling

an established and comprehensive range of styling products to suit today's fast moving trends.



350ml
Firm Hold
Styling
Spray

350ml
Ultra Hold
Styling
Spray

350ml
Extra Hold
Styling
Spray

300ml
Ultra Hold
Styling
Mousse

300ml
Extra Hold
Styling
Mousse

250ml
Volumising
Gel Spray

150ml
2in1
Styling Gel

75ml
Styling wax

You and fmcg makes Baby Sense



**350gm
Baby Powder**



**300ml
Baby Oil**



**300ml
Baby Lotion**



**300ml
Baby Bath**



**300ml
Baby Shampoo**

Specially developed with the mildest ingredients to care for baby's skin and hair.



Hygienics



Hygienics
Quality 250ml
Handwash and
100ml and 500ml no
water handgel.



Hygienics Handwash Kills 99.9% of Bacteria
Soothing, refreshing and moisturising
variants in 500ml.



**Active Anti-bacterial
Handwash**
500ml, with triclosan
to help combat germs
and strong odours.
Added moisturisers to
help leave skin feeling
soft and smooth.

well worth getting your hands on

house & home

keep your house in order with these fantastic products from the fmcg household division

**Granny's Original Pure
Vegetable Soap Flakes**
Wonderfully mild & gentle.
Ideal for all hand washing
& specially caring and kind
on clothes such as wool,
silk, baby wear & delicate
lingerie.



Room Scents Gel Air Freshener
With natural extracts and attractive pack, these
fresheners contain a big 150gm product.



**Room Scents Ocean
Fresh Toilet
Blue Blocks**

Toilet blocks in water
soluble wrappers,
offering great value, to
clean, disinfect and help
reduce limescale with every
flush.



Swirl Tumble Dry Sheets
Help control static, leaving
clothes smelling fresh and
feeling soft.

Swirl Germicidal Blue Blocks
In simple, unique packaging. Cleans, disinfects & helps remove
limescale whilst turning the water from the cistern blue. Save
money, space and the environment!



sales@fmcgltd.com www.fmcgltd.com

A good reason to smile, incredible value oral care

Dentiplus⁺

Best selling alcohol free mouthwash*

A superior range of oral care products consisting of best selling whitening, anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.

Seriously refreshing, seriously profitable



Dentiplus Double Cool

500ml

Dentiplus 2 Phase Cool Mint Mouthwash

Another exciting addition to the range. All the benefits of Dentiplus Mouthwash but with a 2 phase formulation.

a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



*excludes total care blue, citrus fresh & multi action

fmcg, Royal Bank Chambers
5 Church Terrace, Oldham,
OL1 3AT United Kingdom