

Made in the IIK

essential brands, exceptional value

Escenti Cool Feet



introducing the all **new**

50ml Deodorising Foot Spray

with anti-bacterial and antifungal properties

little bottle, big results!

The Escenti "Cool Feet" foot care range is enriched with menthol, peppermint and natural tea tree oil to help revive, refresh, soften and soothe tired aching feet.





100ml Cracked Heel Cream 250ml Refreshing Foot Spray

Refreshing

Foot Spray



for a cool, smooth shave



brand **new** Advanced Shave Serum!

Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.







elcome to the latest edition of fmcg.

fmcg is a dynamic UK company developing, manufacturing and distributing quality personal care and household products which

are widely recognised and bought with confidence by consumers around the world.

This issue includes the introduction of some new & exciting products for 2009. We have introduced the fantastic new Nuage Skin

Ladies Shave Range, our Nuage Men's Advanced Shave Serum and Escenti Cool Feet's Deodorising Foot Spray.

We've also got an exciting development on the way with our baby sense range, which is due to include a hypoallergenic baby bath, lotion and shampoo, making bath time kinder on baby and you, and at no extra cost!

With all these new developments, and even more exciting products in the pipeline, 2009 looks set to deliver a range of essential brands at exceptional price points.

escenti

Hair & Skin Care

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed and revitalised throughout the day.



200ml Shampoo



200ml Conditioner



500ml Anti-bacterial Handwash



150ml Facial Wash Gel

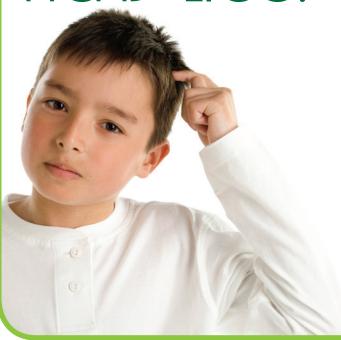


150ml Facial Gel Scrub

escenti

SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL

HEAD LICE?



Escenti Children's Hair Care

Specially formulated with pure tea tree oil to help defend against head lice and prevent dandruff. Contains a detangling agent to help make hair easier to comb.



300ml Detangling Shampoo



300ml Detangling Conditioner



125ml Leave-in Spray

Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.













250ml Nuage Kids Detangling Spray Awesome orange detangling spray.

250ml Nuage Kids Shampoo A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry

You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.







300ml **Baby Oil**



300ml 300ml **Baby Bath Baby Lotion**



300ml **Baby Shampoo**



HIT THE SPOT

Brand new medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.



purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.





NUAGÉ

style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.













SALON

smoothly does it

Customers are demanding the latest salon trends in smooth, frizz free hair. They want a product that offers protection from heat styling damage and UV rays, whilst providing added shine and manageability. Salon Chic So Smooth offers the benefits of salon brands at affordable prices.



50ml
Shine Serum
Defrizzes & smoothes
frayed ends and helps
prevent split ends



150ml
Straightening Balm
Tame & protect those
unruly locks to create a
smooth, straight style.



250ml
Straightening Mist
Transform hair into a
smooth sleek style.

Heap Funk

- stlye with attitude

Hair products to create, sculpt, shape and define.

Developed to create style with attitude, the Head Funk Styling Range is aimed at the younger market, catering for both males and females wanting hair products to sculpt, shine, shape and define in exciting modern styles at a

price they can afford.

Head Funk Mega Gel provides exceptional hold and is able to create the most demanding style. Wax & Putty help add shape, style, definition and volume to hair whilst the Head Funk Gel Spray allows you to create any style with mega strong definition and shine.



NEW FORMULA HAIR CARE









Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.

Nourishing Shampoo 500ml Smooth & Shiny Shampoo

500ml Balance & Care Shampoo 500ml Volume Boost Shampoo

500ml Conditioner

500ml 2in1 Shampoo & Conditioner

500ml

Colour Care

Conditioner 500ml

Colour Care

Shampoo

SYSTEME





systeme styling



STYLE LIKE A PROFESSIONAL



350ml Firm Hold **Styling Spray**



350ml **Ultra Hold Styling Spray**



350ml **Extra Hold Styling** Spray



300ml **Ultra Hold Styling** Mousse



300ml **Extra Hold Styling** Mousse



250ml Volumising **Gel Spray**



250ml **Styling Gel Spray Extra** Hold



2in1 Styling Gel



75ml Styling Wax

hand washes









escenti

Tea Tree Hand Wash 500ml Anti-bacterial Handwash



Quality 250ml Handwash and 100ml and 500ml no water Handgel.

Hygienics Handwash Kills 99.9% of Bacteria Soothing, refreshing and moisturising variants in 500ml.













Active Anti-bacterial Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool. silk, baby wear & delicate lingerie.







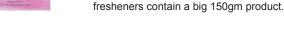
Room Scents Gel Air Freshener

With natural extracts and attractive pack, these





Room Scents Ocean Fresh Toilet Blue Blocks Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush





In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!







A good reason to smile, incredible value oral care

Dentiplus[†]

Best selling alcohol free mouthwash*

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.

Seriously refreshing, seriously profitable

















Dentiplus Double Cool

500ml Dentiplus 2 Phase Cool Mint Mouthwash

Another exciting addition to the range. All the benefits of Dentiplus Mouthwash but with a 2 phase formulation.

a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



