

Escenti Cool Feet



introducing the all **new**
50ml Deodorising Foot Spray

with anti-bacterial and antifungal properties

little bottle, **big** results!

The Escenti "Cool Feet" foot care range is enriched with menthol, peppermint and natural tea tree oil to help revive, refresh, soften and soothe tired aching feet.



150ml
Softening Foot Lotion



100ml
Cracked Heel Cream



250ml
Refreshing Foot Spray



for a cool, smooth shave

brand **new** Advanced Shave Serum!

Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.



Our specially designed Nuage Men shave range uses essential oils and menthol to provide you with a close shave which helps refresh skin and reduce razor irritation.



new



*Ladies Shave Range
for sensuously smooth legs*



Enriched with extracts of Aloe Vera & Vitamin E, as well as Allantoin, legs are sure to feel soothed and moisturised with every shave.

Our range uses only delicate ingredients to ensure sensitive skin is cared for and protected when shaving.

Welcome to the latest edition of fmcg.

fmcg is a dynamic UK company developing, manufacturing and distributing quality personal care and household products which are widely recognised and bought with confidence by consumers around the world.

This issue includes the introduction of some new & exciting products for 2009. We have introduced the fantastic new Nuage Skin

Ladies Shave Range, our Nuage Men's Advanced Shave Serum and Escenti Cool Feet's Deodorising Foot Spray.

We've also got an exciting development on the way with our baby sense range, which is due to include a hypoallergenic baby bath, lotion and shampoo, making bath time kinder on baby and you, and at no extra cost!

With all these new developments, and even more exciting products in the pipeline, 2009 looks set to deliver a range of essential brands at exceptional price points.

escenti

Hair & Skin Care

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed and revitalised throughout the day.



200ml
Shampoo



200ml
Conditioner



500ml
Anti-bacterial
Handwash



150ml
Facial Wash
Gel



150ml
Facial Gel
Scrub

escenti

SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL HEAD LICE?

Escenti Children's Hair Care

Specially formulated with pure tea tree oil to help defend against head lice and prevent dandruff. Contains a detangling agent to help make hair easier to comb.



300ml
Detangling
Shampoo



300ml
Detangling
Conditioner



125ml
Leave-in Spray

Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.



250ml Nuage Kids Detangling Spray
Awesome orange detangling spray.

250ml Nuage Kids Shampoo
A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash
Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry

You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.



350gm
Baby Powder



300ml
Baby Oil

now hypoallergenic!



300ml
Baby Bath



300ml
Baby Lotion



300ml
Baby Shampoo



HIT THE SPOT

Brand new medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.



purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.



NUAGÉ

style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.



SALON chic

smoothly does it

Customers are demanding the latest salon trends in smooth, frizz free hair. They want a product that offers protection from heat styling damage and UV rays, whilst providing added shine and manageability. Salon Chic So Smooth offers the benefits of salon brands at affordable prices.



**50ml
Shine Serum**
Defrizzes & smoothes
frayed ends and helps
prevent split ends



**150ml
Straightening Balm**
Tame & protect those
unruly locks to create a
smooth, straight style.



**250ml
Straightening Mist**
Transform hair into a
smooth sleek style.

HEAD FUNK

- stlye with attitude

Hair products to create, sculpt, shape and define.

Developed to create style with attitude, the Head Funk Styling Range is aimed at the younger market, catering for both males and females wanting hair products to sculpt, shine, shape and define in exciting modern styles at a price they can afford.

Head Funk Mega Gel provides exceptional hold and is able to create the most demanding style. Wax & Putty help add shape, style, definition and volume to hair whilst the Head Funk Gel Spray allows you to create any style with mega strong definition and shine.



NEW FORMULA HAIR CARE

SYSTEME
Pro-Vitamin

Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.



500ml Nourishing Shampoo
500ml Balance & Care Shampoo
500ml Smooth & Shiny Shampoo
500ml Volume Boost Shampoo

500ml Conditioner
500ml Colour Care Conditioner
500ml 2in1 Shampoo & Conditioner
500ml Colour Care Shampoo



STYLE LIKE A PROFESSIONAL

systeme styling



350ml Firm Hold Styling Spray

350ml Ultra Hold Styling Spray

350ml Extra Hold Styling Spray

300ml Ultra Hold Styling Mousse

300ml Extra Hold Styling Mousse

250ml Volumising Gel Spray

250ml Styling Gel Spray Extra Hold

150ml 2in1 Styling Gel

75ml Styling Wax

For further product information, call us on
tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

hand washes



escenti

Tea Tree Hand Wash
500ml Anti-bacterial Handwash

Hygienics

Quality 250ml Handwash and 100ml and 500ml no water Handgel.

Hygienics Handwash
Kills 99.9% of Bacteria

Soothing, refreshing and moisturising variants in 500ml.



Active Anti-bacterial Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



well worth getting your hands on

house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes

Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool, silk, baby wear & delicate lingerie.



Room Scents Gel Air Freshener

With natural extracts and attractive pack, these fresheners contain a big 150gm product.



Room Scents Ocean Fresh Toilet Blue Blocks

Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush.



Swirl Tumble Dry Sheets
Help control static, leaving clothes smelling fresh and feeling soft.

Swirl Germicidal Blue Blocks
In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!



sales@fmcgltd.com www.fmcgltd.com

A good reason to smile, incredible value oral care

Dentiplus⁺

Best selling alcohol free mouthwash*

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.

Seriously refreshing, seriously profitable



Dentiplus Double Cool

500ml

Dentiplus 2 Phase Cool Mint Mouthwash

Another exciting addition to the range. All the benefits of Dentiplus Mouthwash but with a 2 phase formulation.

a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



*excludes total care blue, citrus fresh & multi action

fmcg, Royal Bank Chambers,
5 Church Terrace, Oldham,
OL1 3AT United Kingdom