





#### with Hygienics Anti-Bacterial Hand Gels & Hand Washes









A quality range of anti-bacterial hand care products enriched with moisturisers to help leave hands feeling soft and smooth. Hygienics 500ml hand gel is similar to that used in hospitals. It is effective against a wide range of bacteria and helps reduce the spread of infection by the hands. Range also includes 50ml & 100ml hand gel, 250ml/500ml hand washes.









inside >>
More new hand gel
products - turn to page 2!

#### SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL

## HEAD LICE?

#### **Escenti Children's Hair Care**

Specially formulated with pure tea tree oil to help defend against head lice and prevent dandruff. Contains a detangling agent to help make hair easier to comb.







elcome to our latest edition

fmcg is a dynamic UK company developing, manufacturing and distributing quality personal care and household products which are widely recognised and bought with confidence by consumers around

This issue includes the introduction of two superb new hand gel ranges.

Due for Launch in November 2009 we have:

Nuage Kids Atomic Apple 50ml Hand Gel, a handy sized 50ml hand gel which is kind to kids whilst being tough on bacteria. Cleans little hands without the need for water or towels.

Hygienics Ultimate Hand Gel Range, a unique 70% alcohol formula which has been laboratory tested to pr EN12054:1995 & BS €N1500:1997, killing 99.99% of bacteria fast whilst being kind to hands! - available in 500ml, 250ml, 100ml & 50ml variants.





## hand washes



#### **Active Anti-bacterial** Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



## well worth getting your hands

## NUAGÉ MEN

specially

#### for a cool, smooth shave



to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.





## Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful, fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.











250ml Nuage Kids Detangling Spray Awesome orange detangling spray

250ml Nuage Kids Shampoo A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry

## You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.



300ml 350gm **Baby Powder** Baby Oil







## **Escenti Cool Feet**

## Deodorising Foot Spray

introducing the all **new** 

#### **50ml Deodorising Foot Spray**

with anti-bacterial and antifungal properties

little bottle, big results!

The Escenti "Cool Feet" foot care range is enriched with menthol, peppermint and natural tea tree oil to help revive, refresh, soften and soothe tired aching feet.



Cream

#### 150ml 100ml **Cracked Heel Softening Foot**

style & value

Lotion

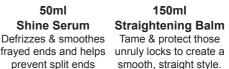
250ml Refreshing **Foot Spray** 

# <u>SALON</u>

#### smoothly does it

Customers are demanding the latest salon trends in smooth, frizz free hair. They want a product that offers protection from heat styling damage and UV rays, whilst providing added shine and manageability. Salon Chic So Smooth offers the benefits of salon brands at affordable prices.







250ml **Straightening Mist** Transform hair into a smooth sleek style.

#### 50ml Shine Serum Defrizzes & smoothes prevent split ends

## NUAGÉ

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.









#### - stlye with attitude

Hair products to create, sculpt, shape and define.

Developed to create style with attitude, the Head Funk Styling Range is aimed at the younger market, catering for both males and females wanting hair products to sculpt, shine, shape and define in exciting modern styles at a

Head Funk Mega Gel provides exceptional hold and is able to create the most demanding style. Wax & Putty help add shape, style, definition and volume to hair whilst the Head Funk Gel Spray allows you to create any style with mega strong





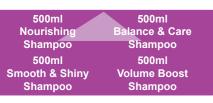
## NEW FORMULA HAIR CARE







Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.



500ml 500ml **Colour Care** 500ml 500ml









## STYLE LIKE A PROFESSIONAL







Superb medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.

#### nuvue

#### Giving you a clearer view



For use on a variety of electrical displays, spectacle and camera lenses, this handy 25ml lens and display cleaner is a must for any home.

### purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the

skins surface and exfoliate for a fresh, revitalised





## escenti

#### **Hair & Skin Care**

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed revitalised throughout the



200ml Shampoo



200ml Conditioner



500ml **Anti-bacterial** Handwash





150ml **Facial Wash** 



Scrub

escenti Tea Tree facial gel scrub

house & home

keep your house in order with these fantastic products from the fmcg household division

**Granny's Original Pure Gentle Soap Flakes** Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool. silk, baby wear & delicate

lingerie.













**Room Scents Ocean** Fresh Toilet **Blue Blocks** Toilet blocks in water soluble wrappers,

offering great value, to clean, disinfect and help reduce limescale with every





**Swirl Tumble Dry Sheets** Help control static, leaving clothes smelling fresh and

**Swirl Germicidal Blue Blocks** In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!



#### Dentiplus<sup>†</sup>

## Best selling alcohol free mouthwash\*

Seriously refreshing, seriously profitable

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray.

Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.















#### a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



