

PROTECT AGAINST GERMS AND BACTERIA

with Hygienics Anti-Bacterial Hand Gels & Hand Washes



A quality range of anti-bacterial hand care products enriched with moisturisers to help leave hands feeling soft and smooth. Hygienics 500ml hand gel is similar to that used in hospitals. It is effective against a wide range of bacteria and helps reduce the spread of infection by the hands. Range also includes 50ml & 100ml hand gel, 250ml/500ml hand washes.

inside >>

More new hand gel products - turn to page 2!



SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL HEAD LICE?

Escenti Children's Hair Care

Specially formulated with pure tea tree oil to help defend against head lice and prevent dandruff. Contains a detangling agent to help make hair easier to comb.



back to
school!

Welcome to our latest edition

fmcg is a dynamic UK company developing, manufacturing and distributing quality personal care and household products which are widely recognised and bought with confidence by consumers around the world.

This issue includes the introduction of two superb new hand gel ranges.

Due for Launch in November 2009 we have:

Nuage Kids Atomic Apple 50ml Hand Gel, a handy sized 50ml hand gel which is kind to kids whilst being tough on bacteria. Cleans little hands without the need for water or towels.

Hygienics Ultimate Hand Gel Range, a unique 70% alcohol formula which has been laboratory tested to pr EN12054:1995 & BS EN1500:1997, killing 99.99% of bacteria fast whilst being kind to hands! - available in 500ml, 250ml, 100ml & 50ml variants.



hand washes



Active Anti-bacterial Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



escenti

Tea Tree Hand Wash
500ml Anti-bacterial Handwash

well worth getting your hands on



for a cool, smooth shave

brand new Advanced Shave Serum!

Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.



Our specially designed Nuage Men shave range uses essential oils and menthol to provide you with a close shave which helps refresh skin and reduce razor irritation.



new



Ladies Shave Range for sensuously smooth legs



Enriched with extracts of Aloe Vera & Vitamin E, as well as Allantoin, legs are sure to feel soothed and moisturised with every shave.

Our range uses only delicate ingredients to ensure sensitive skin is cared for and protected when shaving.

Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful, fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.



250ml Nuage Kids Detangling Spray
Awesome orange detangling spray.

250ml Nuage Kids Shampoo
A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash
Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry

You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.

now hypoallergenic!



350gm Baby Powder

300ml Baby Oil

300ml Baby Bath

300ml Baby Lotion

300ml Baby Shampoo



Escenti Cool Feet



introducing the all **new**
50ml Deodorising Foot Spray

with anti-bacterial and antifungal properties

little bottle, **big** results!

The Escenti “Cool Feet” foot care range is enriched with menthol, peppermint and natural tea tree oil to help revive, refresh, soften and soothe tired aching feet.



150ml
Softening Foot Lotion



100ml
Cracked Heel Cream



250ml
Refreshing Foot Spray

SALON chic

smoothly does it

Customers are demanding the latest salon trends in smooth, frizz free hair. They want a product that offers protection from heat styling damage and UV rays, whilst providing added shine and manageability. Salon Chic So Smooth offers the benefits of salon brands at affordable prices.



50ml
Shine Serum
Defrizzes & smooths frayed ends and helps prevent split ends



150ml
Straightening Balm
Tame & protect those unruly locks to create a smooth, straight style.



250ml
Straightening Mist
Transform hair into a smooth sleek style.

NUAGÉ

style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.



- stlye with attitude

Hair products to create, sculpt, shape and define.

Developed to create style with attitude, the Head Funk Styling Range is aimed at the younger market, catering for both males and females wanting hair products to sculpt, shine, shape and define in exciting modern styles at a price they can afford.

Head Funk Mega Gel provides exceptional hold and is able to create the most demanding style. Wax & Putty help add shape, style, definition and volume to hair whilst the Head Funk Gel Spray allows you to create any style with mega strong definition and shine.



NEW FORMULA HAIR CARE

SYSTEME

Pro-Vitamin



Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.

500ml Nourishing Shampoo
500ml Balance & Care Shampoo
500ml Smooth & Shiny Shampoo
500ml Volume Boost Shampoo

500ml Conditioner
500ml Colour Care Conditioner
500ml 2in1 Shampoo & Conditioner
500ml Colour Care Shampoo



STYLE LIKE A PROFESSIONAL

systeme styling



350ml Firm Hold Styling Spray
350ml Extra Hold Styling Spray
300ml Ultra Hold Styling Mousse
300ml Extra Hold Styling Mousse
250ml Volumising Gel Spray
250ml Styling Gel Spray Extra Hold
150ml 2in1 Styling Gel
75ml Styling Wax

HIT THE SPOT



Superb medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.

nüvü

Giving you a clearer view



For use on a variety of electrical displays, spectacle and camera lenses, this handy 25ml lens and display cleaner is a must for any home.

purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.



escenti

Hair & Skin Care

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed and revitalised throughout the day.



200ml Shampoo



200ml Conditioner



500ml Anti-bacterial Handwash



150ml Facial Wash Gel



150ml Facial Gel Scrub

house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes
Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool, silk, baby wear & delicate lingerie.



Room Scents Gel Air Freshener
With natural extracts and attractive pack, these fresheners contain a big 150gm product.



Room Scents Ocean Fresh Toilet Blue Blocks
Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush.



Swirl Tumble Dry Sheets
Help control static, leaving clothes smelling fresh and feeling soft.

Swirl Germicidal Blue Blocks
In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!



A good reason to smile, incredible value oral care

Dentiplus⁺

Best selling alcohol free mouthwash*

Seriously refreshing, seriously profitable

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.



a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



*excludes total care blue, citrus fresh & multi action

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