

escenti
COOL
FEET

introducing the all **new** Cool Feet Foot Scrub and Foot & Leg Gel

enriched with menthol and
peppermint to help cool
and refresh tired
aching feet and legs.

The Escenti "Cool Feet"
foot care range is enriched
with menthol, peppermint
and natural tea tree oil* to
help revive, refresh, soften
and soothe tired aching
feet.



*tea tree oil included in softening foot lotion, refreshing foot spray & deodorising foot spray only

We've launched our new website!

We're pleased to announce the launch of our new corporate website which now makes
information more easily accessible and continues to build on the fmcg brand values.
To find out more, visit www.fmcgltd.com

inside >> new salon chic products, new kids hand gel!

escenti Tea Tree

Hair & Skin Care

Created using a unique
blend of tea tree, menthol
and peppermint oils, these
excellent escenti tea tree
products leave the skin
feeling refreshed and
revitalised throughout the
day.



200ml
Shampoo



200ml
Conditioner



500ml
Anti-bacterial
Handwash



150ml
Facial Wash
Gel



150ml
Facial Gel
Scrub

Welcome to our latest edition

fmcg is a dynamic UK company developing, manufacturing and distributing quality personal care and household products which are widely recognised and bought with confidence by consumers around the world.

This issue includes the introduction of two brand new foot care products under our Escenti Cool Feet Range. The range now includes our new exfoliating foot scrub and soothing foot & leg gel,

both of which are enriched with peppermint oil and menthol to help cool & refresh tired aching feet.

We also see the introduction of the new Salon Chic Professional range of hair care products which are due for launch in May 2010! To find out more about the range, visit www.salonchic.co.uk for more information about keeping a seriously smooth style!

And don't forget about our new corporate website which provides product information and your chance to sign up to our newsletter at www.fmcgltd.com!

NUAGÉ

style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.



NM
NUAGÉ
MEN

for a cool, smooth shave

brand new Advanced Shave Serum!

Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.



Our specially designed Nuage Men shave range uses essential oils and menthol to provide you with a close shave which helps refresh skin and reduce razor irritation.



new

NS
NUAGÉ
SKIN

Ladies Shave Range for sensuously smooth legs



Enriched with extracts of Aloe Vera & Vitamin E, as well as Allantoin, legs are sure to feel soothed and moisturised with every shave.

Our range uses only delicate ingredients to ensure sensitive skin is cared for and protected when shaving.

Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful, fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.



250ml Nuage Kids Detangling Spray
Awesome orange detangling spray.

250ml Nuage Kids Shampoo
A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash & Hand Gel Range
Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry, along with the new Atomic Apple 50ml hand gel!

You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.

now hypoallergenic!



**350gm
Baby Powder**

**300ml
Baby Oil**



**300ml
Baby Bath**

**300ml
Baby Lotion**

**300ml
Baby Shampoo**



PROTECT AGAINST GERMS AND BACTERIA

with Hygienics Anti-Bacterial Hand Gels & Hand Washes



A quality range of anti-bacterial hand care products enriched with moisturisers to help leave hands feeling soft and smooth. Hygienics 500ml hand gel is similar to that used in hospitals. It is effective against a wide range of bacteria and helps reduce the spread of infection by the hands.

COMING SOON - Hygienics Ultimate - tested to EN1500:1997 & EN12054:1995, killing 99.99% of bacteria fast whilst leaving the hands moisturised. Visit www.hygienichands.co.uk for more information.



hand washes & hand gels



Active
Anti-bacterial Handwash
500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



escenti
Tea Tree Hand Wash
500ml Anti-bacterial Handwash



Nuage Kids Mucky Mitts
Hand Gel
50ml Anti-bacterial Hand Gel

well worth getting your hands on

For further product information, call us on
tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

SALON chic

Coming Soon!

End your frizz frustrations with the new salon chic professional shampoo and conditioner! Keep your style seriously smooth!



1 litre Shampoo



1 litre Conditioner



50ml
Shine Serum
Defrizzes & smoothes frayed ends and helps prevent split ends



150ml
Straightening Balm
Tame & protect those unruly locks to create a smooth, straight style.



250ml
Straightening Mist
Transform hair into a smooth sleek style.

find out more at www.salonchic.co.uk

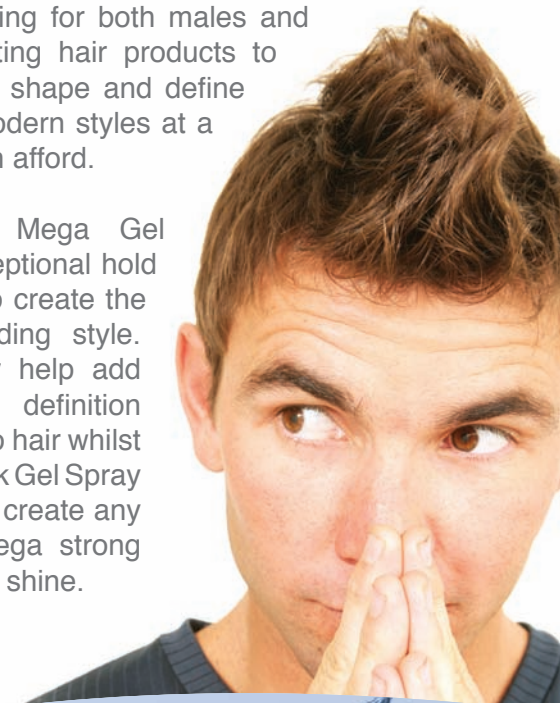
HEAD FUNK

- style with attitude

Hair products to create, sculpt, shape and define.

Developed to create style with attitude, the Head Funk Styling Range is aimed at the younger market, catering for both males and females wanting hair products to sculpt, shine, shape and define in exciting modern styles at a price they can afford.

Head Funk Mega Gel provides exceptional hold and is able to create the most demanding style. Wax & Putty help add shape, style, definition and volume to hair whilst the Head Funk Gel Spray allows you to create any style with mega strong definition and shine.



fmcg

sales@fmcgltd.com www.fmcgltd.com

NEW FORMULA HAIR CARE SYSTEME Pro-Vitamin



Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.

500ml Nourishing Shampoo
500ml Balance & Care Shampoo
500ml Smooth & Shiny Shampoo
500ml Volume Boost Shampoo

500ml Conditioner
500ml 2in1 Shampoo & Conditioner
500ml Colour Care Conditioner
500ml Colour Care Shampoo



STYLE LIKE A PROFESSIONAL

systeme styling



300ml Firm Hold Hairspray
300ml Extra Hold Hairspray
300ml Ultra Hold Styling Mousse
300ml Extra Hold Styling Mousse
250ml Volumising Gel Spray
250ml Styling Gel Spray Extra Hold
150ml 2in1 Styling Gel
75ml Styling Wax

SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL HEAD LICE?

Escenti Children's Hair Care

Specially formulated with pure tea tree oil to help defend against head lice and prevent dandruff. Contains a detangling agent to help make hair easier to comb.

For more information, visit www.escentiheadlice.co.uk



back to school!

HIT THE SPOT



Superb medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.

nüvü

Giving you a clearer view



For use on a variety of electrical displays, spectacle and camera lenses, this handy 25ml lens and display cleaner is a must for any home.

purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.



house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes
Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool, silk, baby wear & delicate lingerie.



Room Scents Gel Air Freshener
With natural extracts and attractive pack, these fresheners contain a big 150gm product.



Room Scents Ocean Fresh Toilet Blue Blocks
Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush.



Swirl Tumble Dry Sheets
Help control static, leaving clothes smelling fresh and feeling soft.

Swirl Germicidal Toilet Blue Blocks
In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!



A good reason to smile, incredible value oral care

Dentiplus⁺

Best selling alcohol free mouthwash*

Seriously refreshing, seriously profitable

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.



a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



*excludes total care blue, citrus fresh & multi action

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