



back to school!

SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL HEAD LICE?

Our brand new Escenti head lice nit kit has the answer!

With a 50ml Shampoo, Conditioner and Leave-in-Spray, packaged with a handy metal toothed nit comb and step by step information leaflet, this kit is everything a parent needs to keep head lice at bay.









Also available in a larger size

For more information, visit www.escentiheadlice.co.uk

NEW RANGE NEW STYLE NEW ATTITUDE



The new extreme range of hair styling products from Head Funk!

HEAD FUNK HAS BEEN

SPECIALLY FORWILLATED

TO ENSURE

- ✓ extreme performance
- √ long lasting hold
- ✓ style & definition
- ✓ great price



elcome to our latest edition

fmcg is a dynamic UK company developing,
manufacturing and distributing quality personal
care and household products which are widely
recognised and bought with confidence by consumers around the

Our latest edition is packed full of new product launches across a number of our key categories. With the back to school period fast approaching, we've developed some fantastic new products for kids, which include our nuage kids swim shampoo that has been

specially developed to remove chlorine from the hair and leave it feeling soft and replenished! Our brand new head lice nit kit is also new to our range and provides parents and children with a unique starter kit to help tackle head lice and nits without the need for pesticides!

Our head funk range has also seen a major revamp with the introduction of head funk extreme, giving consumers style with attitude, at a price they can afford, and salon chic professional has received an outstanding response since its launch in May 2010, which will end all your consumers frizz frustrations!

Find out more at www.fmcgltd.com

NUAGÉ

style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.











for a cool, smooth shave

Advanced Shave Serum!



Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.







shaving.

is cared for and protected when



End frizz frustrations with the amazing new professional range from Salon Chic.

Developed to keep hair looking smooth, soft and shiny, this superb range of products is bound to grab some attention. With competitive price points for 1 litre shampoos and conditioners, you'll see some seriously happy customers!



Other Products in the Salon Chic Range include

250ml Straightening Mist 150ml Straightening Balm 50ml Shine Serum





Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful, fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.



225ml Nuage Kids **Swim Shampoo**

Formulated with Shea Butter extract to help remove chlorine and its odour from hair.





250ml Nuage Kids Shampoo

A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.







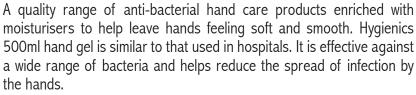












COMING SOON - Hygienics Ultimate - tested to EN1500:1997 & EN12054:1995, killing 99.99% of bacteria fast whilst leaving the hands moisturised. Visit www.hygienicshands.co.uk for more information.

















hand washes & hand gels



Active Anti-bacterial Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



escent

Tea Tree Hand Wash 500ml Anti-bacterial Handwash



Nuage Kids Mucky Mitts Hand Gel

50ml Anti-bacterial Hand Gel

well worth getting your hands on

For further product information, call us on tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.









NEW FORMULA HAIR CARE



Pro-Vitamin







Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.

500ml Nourishing Shampoo 500ml Smooth & Shiny 500ml Balance & Care Shampoo 500ml Volume Boost Shampoo

500ml Conditioner

Shampoo

500ml 2in1 Shampoo & Conditioner 500ml Colour Care Conditioner 500ml Colour Care Shampoo









STYLE LIKE A PROFESSIONAL



300ml Firm Hold Hairspray



300ml Extra Hold Hairspray



300ml Ultra Hold Styling Mousse



300ml 250ml
Extra Hold Volumising
Styling Gel Spray
Mousse



250ml Styling Gel Spray Extra Hold



systeme styling

150ml 2in1 Styling Gel



75ml Styling Wax

escenti rea tree

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed and revitalised throughout the day.



200ml Shampoo



200ml Conditioner



500ml Anti-bacterial Handwash



150ml **Facial Wash** Gel



150ml **Facial Gel** Scrub





Superb medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.

nuvue

Giving you a clearer view



For use on a variety of electrical displays, spectacle and camera lenses, this handy 25ml lens and display cleaner is a must for any home.

purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh. revitalised

feel.



house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool, silk, baby wear & delicate lingerie.













Room Scents Ocean Fresh Toilet **Blue Blocks**

Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush.



Swirl Tumble Dry Sheets Help control static, leaving clothes smelling fresh and feeling soft.

Swirl Germicidal Toilet Blue Blocks

In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!





Dentiplus⁺

Best selling alcohol free mouthwash*

Seriously refreshing, seriously profitable

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray.

Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.















a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



