

back to
school!

SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL HEAD LICE?

**Our brand new
Escenti head lice nit
kit has the answer!**

With a 50ml Shampoo, Conditioner and Leave-in-Spray, packaged with a handy metal toothed nit comb and step by step information leaflet, this kit is everything a parent needs to keep head lice at bay.



Also available in a larger size

For more information, visit www.escentiheadlice.co.uk

NEW RANGE NEW STYLE NEW ATTITUDE



The **new extreme range**
of hair styling products
from Head Funk!

HEAD FUNK HAS BEEN
SPECIALLY FORMULATED
TO ENSURE

- ✓ extreme performance
- ✓ long lasting hold
- ✓ style & definition
- ✓ great price



Welcome to our latest edition
fmcg is a dynamic UK company developing, manufacturing and distributing quality personal care and household products which are widely recognised and bought with confidence by consumers around the world.

Our latest edition is packed full of new product launches across a number of our key categories. With the back to school period fast approaching, we've developed some fantastic new products for kids, which include our nuage kids swim shampoo that has been

specially developed to remove chlorine from the hair and leave it feeling soft and replenished! Our brand new head lice nit kit is also new to our range and provides parents and children with a unique starter kit to help tackle head lice and nits without the need for pesticides!

Our head funk range has also seen a major revamp with the introduction of head funk extreme, giving consumers style with attitude, at a price they can afford, and salon chic professional has received an outstanding response since its launch in May 2010, which will end all your consumers frizz frustrations!

Find out more at www.fmcg ltd.com

NUAGÉ

style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.



NM
NUAGÉ
MEN

for a cool, smooth shave

Advanced Shave Serum!

Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.



Our specially designed Nuage Men shave range uses essential oils and menthol to provide you with a close shave which helps refresh skin and reduce razor irritation.



new

NS
NUAGÉ
SKIN

Ladies Shave Range for sensuously smooth legs



Enriched with extracts of Aloe Vera & Vitamin E, as well as Allantoin, legs are sure to feel soothed and moisturised with every shave.

Our range uses only delicate ingredients to ensure sensitive skin is cared for and protected when shaving.

SALON chic

End frizz frustrations with the amazing new professional range from Salon Chic.

Developed to keep hair looking smooth, soft and shiny, this superb range of products is bound to grab some attention. With competitive price points for 1 litre shampoos and conditioners, you'll see some seriously happy customers!



Other Products in the Salon Chic Range include

250ml Straightening Mist
150ml Straightening Balm
50ml Shine Serum

find out more at www.salonchic.co.uk



1 litre Shampoo

1 litre Conditioner

Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful, fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.



250ml Nuage Kids Detangling Spray
Awesome orange detangling spray.



225ml Nuage Kids
Swim Shampoo

Formulated with Shea Butter extract to help remove chlorine and its odour from hair.

250ml Nuage Kids Shampoo

A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash & Hand Gel Range

Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry, along with the new Atomic Apple 50ml hand gel!



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PROTECT AGAINST GERMS AND BACTERIA

with Hygienics Anti-Bacterial Hand Gels & Hand Washes



A quality range of anti-bacterial hand care products enriched with moisturisers to help leave hands feeling soft and smooth. Hygienics 500ml hand gel is similar to that used in hospitals. It is effective against a wide range of bacteria and helps reduce the spread of infection by the hands.

COMING SOON - Hygienics Ultimate - tested to EN1500:1997 & EN12054:1995, killing 99.99% of bacteria fast whilst leaving the hands moisturised. Visit www.hygienichands.co.uk for more information.



hand washes & hand gels



Active

Anti-bacterial Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



escenti

Tea Tree Hand Wash

500ml Anti-bacterial Handwash



Nuage Kids Mucky Mitts Hand Gel

50ml Anti-bacterial Hand Gel

well worth getting your hands on

For further product information, call us on
tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.



350gm
Baby Powder



300ml
Baby Oil

now hypoallergenic!



300ml
Baby Bath



300ml
Baby Lotion



300ml
Baby Shampoo



escenti
**COOL
FEET**

introducing the all **new**
**Cool Feet Foot Scrub and
Foot & Leg Gel**

enriched with menthol and
peppermint to help cool
and refresh tired
aching feet and legs.

The Escenti "Cool Feet"
foot care range is enriched
with menthol, peppermint
and natural tea tree oil* to
help revive, refresh, soften
and soothe tired aching
feet.



*tea tree oil included in softening foot lotion, refreshing foot spray & deodorising foot spray only

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NEW FORMULA HAIR CARE

SYSTEME
Pro-Vitamin

Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.



500ml Nourishing Shampoo
500ml Balance & Care Shampoo
500ml Smooth & Shiny Shampoo
500ml Volume Boost Shampoo

500ml Conditioner
500ml Colour Care Conditioner
500ml 2in1 Shampoo & Conditioner
500ml Colour Care Shampoo



STYLE LIKE A PROFESSIONAL

systeme styling



300ml Firm Hold Hairspray

300ml Extra Hold Hairspray

300ml Ultra Hold Styling Mousse

300ml Extra Hold Styling Mousse

250ml Volumising Gel Spray

250ml Styling Gel Spray Extra Hold

150ml 2in1 Styling Gel



75ml Styling Wax

For further product information, call us on
tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

escenti Tea Tree

Hair & Skin Care

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed and revitalised throughout the day.



200ml
Shampoo



200ml
Conditioner



500ml
Anti-bacterial
Handwash



150ml
Facial Wash
Gel



150ml
Facial Gel
Scrub

HIT THE SPOT



Superb medicated skincare range formulated with anti-bacterial tea tree and soothing witch hazel.

Guaranteed to hit the spot on skin and profit margins.

nüvüe

Giving you a clearer view



For use on a variety of electrical displays, spectacle and camera lenses, this handy 25ml lens and display cleaner is a must for any home.

purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.



house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes

Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool, silk, baby wear & delicate lingerie.



Room Scents Gel Air Freshener

With natural extracts and attractive pack, these fresheners contain a big 150gm product.



Room Scents Ocean Fresh Toilet Blue Blocks

Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush.



Swirl Tumble Dry Sheets

Help control static, leaving clothes smelling fresh and feeling soft.

Swirl Germicidal Toilet Blue Blocks

In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!



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A good reason to smile, incredible value oral care

Dentiplus⁺

Best selling alcohol free mouthwash*

Seriously refreshing, seriously profitable

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.



a fresh new face

Introducing Dentiplus fresh breath sprays, available in handy 25ml sprays with two seriously refreshing formulas and one great price.

With a normal and alcohol free variant, your customers are sure to have a smile on their face.



*excludes total care blue, citrus fresh & multi action

fmcg, Prospect House, 1st Floor,
Featherstall Road South, Oldham,
OL9 6HT United Kingdom