

fair
naturally

NEW!

A new range of Fairtrade certified indulgent beauty products

We're proud to announce the launch of our new range of Fairtrade certified beauty products, packed with Fairtrade ingredients, creating a truly indulgent and ethical range.



See page 2 to find out more!

fairness never felt so good!



escenti
COOL
FEET

introducing the **new**
Cool Feet Foot Scrub and
Foot & Leg Gel

enriched with menthol and peppermint to help cool and refresh tired aching feet and legs.

The Escenti "Cool Feet" foot care range is enriched with menthol, peppermint and natural tea tree oil* to help revive, refresh, soften and soothe tired aching feet.



*tea tree oil included in softening foot lotion, refreshing foot spray & deodorising foot spray only

Welcome to our latest edition.
fmcg is a dynamic UK company developing, manufacturing and distributing quality personal care and household products which are widely recognised & bought with confidence by consumers worldwide.

Our latest edition features the launch of our innovative new range of 19 Fairtrade certified beauty products which have been developed to be truly indulgent and nourishing, whilst ethically sound.

The range has been specially developed to provide consumers with a UK produced Fairtrade range that deliver in terms of quality and

value, whilst giving them a product that they'll absolutely love.

And that's not all.

We're also proud to be the first ever beauty brand to launch a range of Fairtrade certified Cotton products which use Cotton Seed Extract to create an irresistible feel & fragrance, and also our Cocoa & Walnut products that are the first to use Fairtrade Walnut Oil.

We hope you're as excited about the range as we are, and look forward to hearing from you!

Find out more at www.fmcgltd.com, or www.fairnaturally.com

fair
naturally

A new range of Fairtrade
certified indulgent beauty products

Our new fair naturally range boasts nineteen **Fairtrade certified** beauty products. Ranging from indulgent bath creams, body butters, scrubs, body washes, moisturisers, handwashes and facial products.

All of the above products are manufactured in the UK, to help reduce our carbon footprint.

The range supports Fairtrade producer groups in developing countries, helping build a better life for themselves and their families.

In a recent focus group, consumers said the products were "**Absolutely gorgeous**" & "**good enough to eat**"!

find out more by visiting
www.fairnaturally.com



fairness never felt so good!

NEW!



You and fmcg makes Baby Sense

Specially developed with the mildest ingredients to care for baby's skin and hair. The Baby Sense range is ph balanced and uses specially designed bottles which not only look great but have handy finger grips to help avoid spillage.



350gm
Baby Powder



300ml
Baby Oil

now hypoallergenic!



300ml
Baby Bath



300ml
Baby Lotion



300ml
Baby Shampoo



Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful, fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.



225ml Nuage Kids Swim Shampoo
Formulated with Shea Butter extract to help remove chlorine and its odour from hair.

250ml Nuage Kids Detangling Spray
Awesome orange detangling spray.



250ml Nuage Kids Shampoo
A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.

300ml Nuage Kids Mucky Mitts Handwash & Hand Gel Range

Mild & gentle handwashes available in two funky fragrances - Merry Melon & Cool Berry, along with the new Atomic Apple 50ml hand gel!



escenti

SCRATCHING YOUR HEAD
ABOUT HOW TO CONTROL

HEAD LICE?

**Our brand new
Escenti head lice
defence starter kit
has the answer!**

With a 50ml Shampoo, Conditioner and Leave-in-Spray, packaged with a handy metal toothed nit comb and step by step information leaflet, this kit is everything a parent needs to keep head lice at bay.



Also available in a larger size

For more information, visit www.escentiheadlice.co.uk

NUAGÉ

style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.



NM
NUAGÉ
MEN

for a cool, smooth shave

Advanced Shave Serum!

Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.



Our specially designed Nuage Men shave range uses essential oils and menthol to provide you with a close shave which helps refresh skin and reduce razor irritation.



For further product information, call us on
tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

SALON chic

End frizz frustrations with the amazing new professional range from Salon Chic.

Developed to keep hair looking smooth, soft and shiny, this superb range of products is bound to grab some attention. With competitive price points for 1 litre shampoos and conditioners, you'll see some seriously happy customers!



Other Products in the Salon Chic Range include

250ml Straightening Mist
150ml Straightening Balm
50ml Shine Serum

find out more at www.salonchic.co.uk



1 litre Shampoo

1 litre Conditioner

NEW RANGE NEW STYLE NEW ATTITUDE

The **new extreme** range of hair styling products from Head Funk!

HEAD FUNK HAS BEEN
SPECIALLY FORMULATED
TO ENSURE

- ✓ extreme performance
- ✓ long lasting hold
- ✓ style & definition
- ✓ great price



fmcg

sales@fmcgltd.com www.fmcgltd.com

PROTECT AGAINST GERMS AND BACTERIA

with Hygienics Anti-Bacterial Hand Gels & Hand Washes



A quality range of anti-bacterial hand care products enriched with moisturisers to help leave hands feeling soft and smooth. Hygienics 500ml hand gel is similar to that used in hospitals. It is effective against a wide range of bacteria and helps reduce the spread of infection by the hands.

COMING SOON - Hygienics Ultimate - tested to EN1500:1997 & EN12054:1995, killing 99.99% of bacteria fast whilst leaving the hands moisturised. Visit www.hygienichands.co.uk for more information.



hand washes & hand gels



Active

Anti-bacterial Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



escenti

Tea Tree Hand Wash

500ml Anti-bacterial Handwash



Nuage Kids Mucky Mitts Hand Gel

50ml Anti-bacterial Hand Gel

well worth getting your hands on

For further product information, call us on
tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

nūvue



Giving you a clearer view

For use on a variety of electrical displays, spectacle and camera lenses, this handy 25ml lens and display cleaner is a must for any home.

purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.



escenti Tea Tree

Hair & Skin Care

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed and revitalised throughout the day.



200ml Shampoo



200ml Conditioner



500ml Anti-bacterial Handwash



150ml Facial Wash Gel



150ml Facial Gel Scrub

house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes

Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool, silk, baby wear & delicate lingerie.



Room Scents Gel Air Freshener

With natural extracts and attractive pack, these fresheners contain a big 150gm product.



Room Scents Ocean Fresh Toilet Blue Blocks

Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush.



Swirl Tumble Dry Sheets

Help control static, leaving clothes smelling fresh and feeling soft.

Swirl Germicidal Toilet Blue Blocks

In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!



sales@fmcgltd.com www.fmcgltd.com

Dentiplus⁺

Best selling alcohol free mouthwash*

Seriously refreshing, seriously profitable

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.

*excludes total care blue, citrus fresh & multi action

A good reason to smile, incredible value oral care



SYSTEME

Pro-Vitamin

LET YOUR LOOK SHINE!

Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.

NEW FORMULA HAIR CARE



STYLE LIKE A PROFESSIONAL systeme styling



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