



fair
naturally

NEW!

A new range of Fairtrade
certified indulgent beauty products

We're proud to announce the launch
of our new range of Fairtrade certified
beauty products, packed with Fairtrade
ingredients, creating a truly indulgent and
ethical range.



See page 2 to find out more!

fairness never felt so good!



escenti
COOL
FEET

introducing the **new**
Cool Feet Foot Scrub and
Foot & Leg Gel

enriched with menthol and
peppermint to help cool
and refresh tired
aching feet and legs.

The Escenti "Cool Feet"
foot care range is enriched
with menthol, peppermint
and natural tea tree oil* to
help revive, refresh, soften
and soothe tired aching
feet.

*tea tree oil included in softening foot lotion, refreshing foot spray & deodorising foot spray only



Welcome to our latest edition.

fmcg is a dynamic UK company developing, manufacturing and distributing innovative, high quality personal care and household products which are widely recognised & bought with confidence by consumers worldwide.

Our latest edition features the launch of our brand new Nuage Baby range, which is developed to be Paraben free and hypoallergenic*, making our products kind and gentle on baby's skin.

Our Nuage Body Wash is also a new addition to this popular range, giving a clean fresh fragrance and a deep foaming, cleansing wash; leaving you feeling invigorated and refreshed.

And that's not all. 2012 is set to see new additions to our well-known Head Funk Extreme and Salon Chic hair care ranges, bringing new innovation and products to the market. Watch this space for more!

Find out more at www.fmcgltd.com

* Hypoallergenic and Paraben Free claim relates to Nuage Baby bath, lotion and shampoo only.

fair
naturally

A new range of Fairtrade
certified indulgent beauty products

Our new fair naturally range boasts nineteen Fairtrade certified beauty products. Ranging from indulgent bath creams, body butters, scrubs, body washes, moisturisers, handwashes and facial products.

All of the above products are manufactured in the UK, to help reduce our carbon footprint.

The range supports Fairtrade producer groups in developing countries, helping build a better life for themselves and their families.

In a recent focus group, consumers said the products were "Absolutely gorgeous" & "good enough to eat"!

find out more by visiting
www.fairnaturally.com



fairness never felt so good!

NEW!



Nuage Baby – No nasties, no fuss

Specially developed with the mildest ingredients to care for baby's skin and hair, Nuage Baby is Paraben Free*, Hypoallergenic* and ph balanced. With our specially designed bottles, this range not only looks great but also has handy finger grips to help avoid spillage.

Paraben Free & Hypoallergenic!



* Hypoallergenic and Paraben Free claim relates to Nuage Baby bath, lotion and shampoo only.

Nuage kids just want to have fun!

Nuage kids has been created with children in mind. Each product is bright, colourful, fun and easy to use. With products for just about every need, struggling to keep those little terrors clean will be a thing of the past.

225ml Nuage Kids Swim Shampoo
Formulated with Shea Butter extract to help remove chlorine and its odour from hair.



250ml Nuage Kids Detangling Spray
Awesome orange detangling spray.

250ml Nuage Kids Shampoo
A range of pH balanced 2 in 1 shampoos in three fab fragrances - berry, melon & apple.



escenti

SCRATCHING YOUR HEAD ABOUT HOW TO CONTROL HEAD LICE?

Our brand new Escenti head lice defence starter kit has the answer!

With a 50ml Shampoo, Conditioner and Leave-in-Spray, packaged with a handy metal toothed nit comb and step by step information leaflet, this kit is everything a parent needs to keep head lice at bay.

For more information, visit www.escentiheadlice.co.uk



Also available in a larger size

NUAGÉ style & value

A superb way of caring for your skin, the Nuage range has been specifically formulated to be kind on all skin types.

With special formulations, mild and gentle ingredients and a stunning new look, this range of products are perfect for your skin and body, and at a price to please.



NM
NUAGÉ
MEN

for a cool, smooth shave

Advanced Shave Serum!

Experience the latest silicone technology to provide an ultra smooth shave every time, whilst also moisturising the skin leaving it feeling soft and smooth after every shave.



Our specially designed Nuage Men shave range uses essential oils and menthol to provide you with a close shave which helps refresh skin and reduce razor irritation.



SALON chic

End frizz frustrations with the amazing new professional range from Salon Chic.

Developed to keep hair looking smooth, soft and shiny, this superb range of products is bound to grab some attention. With competitive price points for 1 litre shampoos and conditioners, you'll see some seriously happy customers!



Other Products in the Salon Chic Range include

250ml Straightening Mist
150ml Straightening Balm
50ml Shine Serum

find out more at www.salonchic.co.uk



1 litre Shampoo 1 litre Conditioner

NEW RANGE NEW STYLE NEW ATTITUDE

The **new extreme range** of hair styling products from Head Funk!

HEAD FUNK HAS BEEN
SPECIALLY FORMULATED
TO ENSURE

- ✓ extreme performance
- ✓ long lasting hold
- ✓ style & definition
- ✓ great price



PROTECT AGAINST GERMS AND BACTERIA

with Hygienics Anti-Bacterial Hand Gels & Hand Washes



A quality range of anti-bacterial hand care products enriched with moisturisers to help leave hands feeling soft and smooth. Hygienics 500ml hand gel is similar to that used in hospitals. It is effective against a wide range of bacteria and helps reduce the spread of infection by the hands.

COMING SOON - Hygienics Ultimate - tested to EN1500:1997 & EN12054:1995, killing 99.99% of bacteria fast whilst leaving the hands moisturised. Visit www.hygienichands.co.uk for more information.



hand washes & hand gels



Active

Anti-bacterial Handwash

500ml, with triclosan to help combat germs and strong odours. Added moisturisers to help leave skin feeling soft and smooth.



escenti

Tea Tree Hand Wash

500ml Anti-bacterial Handwash

well worth getting your hands on

For further product information, call us on
tel: +44 (0)161 627 3061 fax: +44 (0)161 627 3134

nüvüe



Giving you a clearer view

For use on a variety of electrical displays, spectacle and camera lenses, this handy 25ml lens and display cleaner is a must for any home.

purity plus+

A superb medicated cleansing formula for clean, healthy skin.

Specially formulated to cleanse pores, remove grime and grease from the skins surface and exfoliate for a fresh, revitalised feel.



escenti Tea Tree

Hair & Skin Care

Created using a unique blend of tea tree, menthol and peppermint oils, these excellent escenti tea tree products leave the skin feeling refreshed and revitalised throughout the day.



200ml
Shampoo



200ml
Conditioner



500ml
Anti-bacterial
Handwash



150ml
Facial Wash
Gel



150ml
Facial Gel
Scrub

house & home

keep your house in order with these fantastic products from the fmcg household division

Granny's Original Pure Gentle Soap Flakes
Wonderfully mild & gentle. Ideal for all hand washing & specially caring and kind on clothes such as wool, silk, baby wear & delicate lingerie.



Room Scents Gel Air Freshener
With natural extracts and attractive pack, these fresheners contain a big 150gm product.



Room Scents Ocean Fresh Toilet Blue Blocks

Toilet blocks in water soluble wrappers, offering great value, to clean, disinfect and help reduce limescale with every flush.



Swirl Tumble Dry Sheets
Help control static, leaving clothes smelling fresh and feeling soft.



Swirl Germicidal Toilet Blue Blocks
In simple, unique packaging. Cleans, disinfects & helps remove limescale whilst turning the water from the cistern blue. Save money, space and the environment!

fmcg

sales@fmcgltd.com www.fmcgltd.com

Dentiplus⁺

Best selling alcohol free mouthwash*

Seriously refreshing, seriously profitable

A superior range of oral care products consisting of best selling whitening & anti-tartar and freshmint variants and alcohol free minty breath spray. Specially formulated with fluoride, anti-bacterial agents and allantoin to freshen breath, help fight plaque and kill germs.

*excludes total care blue, citrus fresh & multi action

A good reason to smile, incredible value oral care



SYSTEME

Pro-Vitamin

LET YOUR LOOK SHINE!

Bring hair back to life with the superb Systeme range, specially formulated to be of the finest quality while still providing great value for money. Systeme provides a solution for any hair type, whether you want to create extra volume and shine, or re-hydrate dry damaged hair. These products are sure to perform.

NEW FORMULA HAIR CARE



STYLE LIKE A PROFESSIONAL
systeme styling



NEW HEAT DEFENCE STYLING SPRAY

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